



## Consistency Amidst Change

About WEI 3.0



# Who is the Western Energy Institute?

Western Energy Institute (WEI) is a regional association serving the electric and gas industries, both public and private, throughout the Western United States and Canada. Based in Portland, Oregon, WEI was formed in October 2000 from two longstanding industry associations - the Western Electric Power Institute (WEPI) founded in 1908 and Pacific Coast Gas Association (PCGA) founded in 1893.

WEI's membership is comprised of nearly 50 energy companies, including gas pipeline companies, electric and gas distribution businesses, electric generation companies, power marketers and over 120 industry service providers. WEI offers a member driven, open learning environment to develop effective leaders and ensure well trained employees. Each year WEI sponsors educational and networking programs which benefit over 1700 employees. For the 2009-2010 year, WEI has over 700 positions focused on helping member companies thrive in increasingly competitive energy markets.

## Vision

WEI is the premier Western association of energy companies implementing strategic, member-driven forums identifying critical industry issues, facilitating dynamic and timely employee development opportunities, and supporting member relationships to achieve solutions vital to their success.

## Mission Statement

WEI supports the electric and natural gas industries by providing:

- Forums for professionals to exchange timely information on critical industry issues.
- A relaxed environment for members to network
- Information about critical issues
- Skills training that is essential for operational excellence at all levels

## Our Core Values

**Relationships:** WEI nurtures long-term relationships with members based on trust and quality

**Knowledge:** WEI anticipates developments in the industry and integrates them into program offerings and information exchange

**Operations:** WEI creates value by customizing solutions that are best for its members

**Talent:** WEI employees are highly skilled, member-focused individuals

**Integrity:** WEI culture exemplifies honest and ethical behavior among its employees and members

# Western Energy Institute

## Executive Committee of the Board of Directors

### Chair

**Jeffrey Shaw**, Chief Executive Officer  
Southwest Gas Corporation  
5241 Spring Mountain Rd. , Las Vegas, NV 89193-8510

702-876-7252  
jeff.shaw@swgas.com

### Chair Elect

**Scott Morris**, Chairman, President & Chief Executive Officer  
Avista Corp.  
1411 East Mission Avenue PO Box 3727, MSC-14, Spokane, WA 99220-3727

509-495-4188  
scott.morris@avistacorp.com

### Chair

#### 2<sup>nd</sup> Chair Elect

**Ron Jibson**, President & Chief Executive Officer  
Questar Gas Company  
180 East 100 South PO Box 45360, Salt Lake City, UT 84111

801-324-5424  
ron.jibson@questar.com

### Past Chair

**Beverly Van Ruyven**, Acting President & Chief Executive Officer  
BC Hydro  
333 Dunsmuir Street, FL 18 , Vancouver, BC V6B 5R3

604-623-3861  
bev.vanruyven@bchydro.com

### Vice Chair at Large

**Jeffrey Ceccarelli**, Senior Vice President, Energy Supply  
NV Energy  
6100 Neil Road PO Box 10100, Reno, NV 89520-0024

775-834-5670  
jceccarelli@nvenergy.com

**Barbara Hoffnagle**, Associate GM, Chief Information Executive  
Salt River Project  
SRP PAB233 , Phoenix, AZ 85072-2025

602-236-8712  
Barb.hoffnagle@srpnet.com

**Janet Marston**, Vice President, HR & Operations Governance  
Terasen Gas Inc.  
16705 Fraser Highway , Surrey, BC V4N 0E8

604-592-7848  
jan.marston@terasengas.com

**S. "Sett" Policicchio**, President  
ATCO Electric  
10035 - 105th Street PO Box 2426, Edmonton, AB T5J 2V6

780 420-7731  
sett.policicchio@atcoelectric.com

**Raman Raj**, Chief Operating Officer  
Los Angeles Department of Water & Power  
111 N. Hope Street, Room 1544 , Los Angeles, CA 90012-5700

213-367-3623  
raman.raj@ladwp.com

### Treasurer

**Jeff Rush**, Vice President  
TransCanada GTN & North Baja Systems  
1400 SW 5<sup>th</sup> Avenue, Suite 900, Portland, OR 97201

503 833-4100  
jeff\_rush@transcanada.com

### Services Vice Chair

**Tom Resh**, Managing Director  
Altairius Consulting Group Inc.  
31152 Boca Raton , Laguna Niguel, CA 92677

949-584-5123  
tomresh@altairiusconsulting.com

### President and Secretary

**Chuck Meyer**, President  
Western Energy Institute  
827 NE Oregon Street, Suite 200 , Portland, OR 97232

971-255-4972  
meyer@westernenergy.org

# Western Energy Institute

## 2010 Board of Directors

### **Alaska Power & Telephone Co.**

Robert Grimm, Chief Executive Officer  
PO Box 3222, Port Townsend, WA 98368

### **Utility Board Member**

800-982-0136  
bob.g@aptalaska.com

### **Altairius Consulting Group Inc.**

Tom Resh, Managing Director  
31152 Boca Raton, Laguna Niguel, CA 92677

### **Services Vice Chair**

949-584-5123  
tomresh@altairiusconsulting.com

### **ATCO Electric**

S. "Sett" Policicchio, President  
10035 - 105th Street, PO Box 2426, Edmonton, AB T5J 2V6

### **Vice Chair at Large**

780 420-7731  
sett.policicchio@atcoelectric.com

### **ATCO Gas**

Brian Hahn, President  
10035 - 105th Street, PO Box 2426, Edmonton, AB T5J 2V6

### **Utility Board Member**

780 420-4453  
brian.hahn@atcogas.com

### **Avista Corp.**

Scott Morris, Chairman, President & Chief Executive Officer  
1411 E Mission Ave, PO Box 3727, MSC-14, Spokane, WA 99220

### **Chair Elect**

509-495-4188  
scott.morris@avistacorp.com

### **BC Hydro**

Beverly Van Ruyven, Acting President & Chief Executive Officer  
333 Dunsmuir Street, FL 18, Vancouver, BC V6B 5R3

### **Past Chair**

604-623-3861  
bev.vanruyven@bchydro.com

### **Chelan County PUD**

Kirk Hudson, Managing Director, Utility Services  
327 N Wenatchee Ave, Wenatchee, WA 98801

### **Utility Board Member**

509-663-8121  
kirk.hudson@chelanpud.org

### **Clark Public Utilities**

Richard Dyer, Director of Finance, Treasurer  
1200 Fort Vancouver Way, PO Box 8900, Vancouver, WA 98663

### **Utility Board Member**

360-992-3384  
rdyer@clarkpud.com

### **Consumers Power, Inc.**

Roman Gillen, President & Chief Executive Officer  
6990 West Hills Road, PO Box 1180, Philomath, OR 97370

### **Utility Board Member**

541 929-3124, 8500  
romang@cpi.coop

### **El Paso Pipeline Group/Western Pipelines**

Michael S. Catt, Vice President, Operations  
Two North Nevada Avenue, Rm 1462, Colorado Springs, CO 80903

### **Utility Board Member**

719-520-4848  
mike.catt@elpaso.com

### **Elster Group**

Rick Mooney, District Sales Manager  
2305 Falcon Dr., West Linn, OR 97068

### **Services Board Member**

503-922-0001  
rick.mooney@americanmeter.com

### **ENMAX Corporation**

Rick Ehlers, Executive Vice President, T&D Services  
141 - 50 Avenue SE, Calgary, AB T2G 4S7

### **Utility Board Member**

403 514-3428  
rehlers@enmax.com

### **ENSTAR Natural Gas**

Colleen Starring, President  
3000 Spenard Rd., Anchorage, AK 99503

### **Utility Board Member**

907-334-7659  
Colleen.starring@enstarnaturalgas.com

**Eugene Water & Electric Board**

Debra Smith, Director, Employee, Cust & Community Svcs.  
500 E. 4th Avenue, PO Box 10048, Eugene, OR 97401-2148

**Utility Board Member**

541-341-8544  
debra.smith@eweb.org

**HDR Engineering, Inc.**

Craig Jardine, Senior Vice President  
2913 Millennium Circle, Billings, MT 59102-7444

**Services Board Member**

406-656-8100  
craig.jardine@hdrinc.com

**Henkels & McCoy Inc.**

Thomas Casey, Western Reg Manager Business Development  
564 East 15th Circle, La Center, WA 98629

**Services Board Member**

509-250-1282  
tcasey@henkels.com

**Idaho Power Company**

J. LaMont Keen, President & Chief Executive Officer  
PO Box 70, Boise, ID 83707

**Utility Board Member**

208-388-2640  
lkeen@idahopower.com

**Intermountain Gas Company**

Eldon Book, Executive Vice President, Chief Operating Officer  
555 S. Cole Road, PO Box 7608, Boise, ID 83707

**Utility Board Member**

208-377-6088  
ebook@intgas.com

**Los Angeles Department of Water & Power**

Raman Raj, Chief Operating Officer  
111 N. Hope Street, Room 1544, Los Angeles, CA 90012-5700

**Vice Chair at Large**

213-367-3623  
raman.raj@ladwp.com

**New Mexico Gas Company**

Annette Gardiner, President  
5120 Masthead NE, Albuquerque, NM 87109

**Utility Board Member**

505-697-3800  
annette.gardiner@nmgco.com

**NorthWestern Energy**

Robert Rowe, President & Chief Executive Officer  
40 East Broadway, Butte, MT 59701

**Utility Board Member**

406-497-2354  
bob.rowe@northwestern.com

**NV Energy**

Jeffrey Ceccarelli, Senior Vice President, Energy Supply  
6100 Neil Road, PO Box 10100, Reno, NV 89520-0024

**Vice Chair at Large**

775-834-5670  
jceccarelli@nvenergy.com

**NW Natural**

David Williams, Vice President, Utility Services  
220 NW 2nd Avenue, 13th Floor, Portland, OR 97209

**Utility Board Member**

503-721-2454  
dave.williams@nwnatural.com

**PacifiCorp**

William Equinto, Vice President, T&D Operations  
825 NE Multnomah, Suite 1700, Portland, OR 97232

**Utility Board Member**

503-813-5730  
bill.eaquinto@pacificorp.com

**Portland General Electric**

Joe McArthur, VP, Transmission & Customer Service  
121 SW Salmon St., Portland, OR 97204

**Utility Board Member**

503-464-7613  
joe.mcarthur@pgn.com

**Puget Sound Energy**

Booga K. Gilbertson, Director, Performance Excellence  
355 110th Ave NE, Bellevue, WA 98004

**Utility Board Member**

425-462-3843  
bk.gilbertson@pse.com

**Questar Gas Company**

Ron Jibson, President & Chief Executive Officer  
180 East 100 South, PO Box 45360, Salt Lake City, UT 84111

**2nd Chair Elect**

801-324-5424  
ron.jibson@questar.com

**Sacramento Municipal Utility District**

James Shetler, Assistant General Manager, Energy Supply  
6201 S Street, Sacramento, CA 95817

**Utility Board Member**

916 732-6757  
jshetle@smud.org

**Salt River Project**

Barbara Hoffnagle, Associate GM, Chief Info Executive  
SRP PAB233, Phoenix, AZ 85072-2025

**Vice Chair at Large**

602-236-8712  
Barb.hoffnagle@srpnet.com

**Seattle City Light**

Jorge Carrasco, Superintendent  
PO Box 34023, Seattle, WA 98124-4023

**Utility Board Member**

(206) 684-3200  
jorge.carrasco@seattle.gov

**Siemens Energy Inc.**

Kari Keiski, Business Development Manager, Western Region  
9707 SE Nicholas Drive, Happy Valley, OR 97086

**Services Board Member**

503-761-7054  
kari.keiski@siemens.com

**Snohomish County PUD**

Steve Klein, General Manager  
2320 California Street, PO Box 1107, Everett, WA 98206-1107

**Utility Board Member**

425-783-8473  
sjklein@snopud.com

**Southern California Edison Co.**

Michael Montoya, Director, Grid Advancement  
2131 Walnut Grove Avenue, 3rd Flr, GO3, Rosemead, CA 91770

**Utility Board Member**

626-302-1445  
michael.r.montoya@sce.com

**Southern California Public Power Auth.**

Bill Carnahan, Executive Director  
225 S. Lake Avenue, Suite 1250, Pasadena, CA 91101

**Utility Board Member**

626 793-9364,103  
bcarnahan@scppa.org

**Southwest Gas Corporation**

Jeffrey Shaw, Chief Executive Officer  
5241 Spring Mountain Rd., Las Vegas, NV 89193-8510

**Chair**

702-876-7252  
jeff.shaw@swgas.com

**Spectra Energy Transmission**

Rob Whitwham, Vice President, Pipeline  
Suite 2600, 425 1st Street S.W., Calgary, AB T2P 3L8

**Utility Board Member**

403-699-1884  
rlwhitwham@spectraenergy.com

**Terasen Gas Inc.**

Janet Marston, Vice President, HR & Operations Governance  
16705 Fraser Highway, Surrey, BC V4N 0E8

**Vice Chair at Large**

604-592-7848  
jan.marston@terasengas.com

**TransCanada GTN & North Baja Systems**

Jeff Rush, Vice President  
1400 SW 5th Avenue, Suite 900, Portland, OR 97201

**Treasurer**

503 833-4100  
jeff\_rush@transcanada.com

**Williams Northwest Pipeline**

Laren Gertsch, Director, Rates & Regulatory  
295 Chipeta Way, Salt Lake City, UT 84108

**Utility Board Member**

801-584-7200  
laren.gertsch@williams.com

# Western Energy Institute

## Committees of the Board of Directors

### Audit Committee

#### Clark Public Utilities

Richard Dyer, Director of Finance, Treasurer  
1200 Fort Vancouver Way, PO Box 8900, Vancouver, WA 98663

#### Chair

360-992-3384  
rdyer@clarkpud.com

#### Avista Corp.

Scott Morris, Chairman, President & Chief Executive Officer  
1411 E Mission Avenue, PO Box 3727, MSC-14, Spokane, WA 99220-3727

509-495-4188  
scott.morris@avistacorp.com

#### Idaho Power Company

J. LaMont Keen, President & Chief Executive Officer  
PO Box 70, Boise, ID 83707

208-388-2640  
lkeen@idahopower.com

#### Salt River Project

Barbara Hoffnagle, Associate GM, Chief Info Executive  
SRP PAB233, Phoenix, AZ 85072-2025

602-236-8712  
Barb.hoffnagle@srpnet.com

#### TransCanada GTN & North Baja Systems

Jeff Rush, Vice President  
1400 SW 5th Avenue, Suite 900, Portland, OR 97201

503 833-4100  
jeff\_rush@transcanada.com

### Corporate Services Committee

#### Salt River Project

Barbara Hoffnagle, Associate GM, Chief Info Executive  
SRP PAB233, Phoenix, AZ 85072-2025

#### Chair

602-236-8712  
Barb.hoffnagle@srpnet.com

#### Avista Corp.

James Kensok, Vice President & Chief Information Officer  
1411 East Mission Avenue, PO Box 3727, Spokane, WA 99220

509-495-8574  
jim.kensok@avistacorp.com

#### Clark Public Utilities

Richard Dyer, Director of Finance, Treasurer  
1200 Fort Vancouver Way, PO Box 8900, Vancouver, WA 98663

360-992-3384  
rdyer@clarkpud.com

#### Eugene Water & Electric Board

Debra Smith, Director, Employee, Cust & Community Svcs.  
500 E. 4th Avenue, PO Box 10048, Eugene, OR 97401-2148

541-341-8544  
debra.smith@eweb.org

#### Los Angeles Department of Water & Power

Cecilia Weldon, Chief Administrative Officer  
111 N. Hope Street, Room 1520, Los Angeles, CA 90012

213-367-2589  
cecilia.weldon@ladwp.com

#### New Mexico Gas Company

Mary Homan, Manager, Regulatory Affairs  
P.O. Box 97500, Albuquerque, NM 87199-7500

505-697-3831  
mary.homan@nmgco.com

#### NorthWestern Energy

Brian Bird, Vice President, Chief Financial Officer & Treasurer  
3010 West 69th Street, Sioux Falls, SD 57108

605-978-2909  
brian.bird@northwestern.com

#### Southwest Gas Corporation

Laura Lopez Hobbs, Vice President, Human Resources  
5241 Spring Mountain Road, Las Vegas, NV 89150

702 364-3534  
laura.hobbs@swgas.com

#### Terasen Gas Inc.

Tom Loski, Chief Regulatory Officer  
16705 Fraser Highway, Surrey, BC V3S 2X7

604-592-7464  
tom.loski@terasengas.com

#### Williams Northwest Pipeline

Laren Gertsch, Director, Rates & Regulatory  
295 Chipeta Way, Salt Lake City, UT 84108

801-584-7200  
laren.gertsch@williams.com

## Customer Connections Committee

### NW Natural

David Williams, Vice President, Utility Services  
220 NW 2nd Avenue, 13th Floor, Portland, OR 97209

### Chair

503-721-2454  
dave.williams@nwnatural.com

### Eugene Water & Electric Board

Debra Smith, Director, Employee, Cust & Community Svcs.  
500 E. 4th Avenue, PO Box 10048, Eugene, OR 97401-2148

541-341-8544  
debra.smith@eweb.org

### Idaho Power Company

Warren Kline, Vice President, Customer Svc & Regional Operations  
1221 W. Idaho St., PO Box 70, Boise, ID 83707

208-388-2880  
wkline@idahopower.com

### Portland General Electric

Joe McArthur, VP, Transmission & Customer Service  
121 SW Salmon St., Portland, OR 97204

503-464-7613  
joe.mcarthur@pgn.com

### Puget Sound Energy

Janet Gaines, Director Community Outreach & Education  
355 110th Ave NE, Bellevue, WA 98004

425-456-2578  
janet.gaines@pse.com

### Questar Gas Company

Craig Wagstaff, General Manager, Customer Relations  
180 East 100 South, Salt Lake City, UT 84139

801-324-5480  
craig.wagstaff@questar.com

## Nominating Committee

### Avista Corp.

Scott Morris, Chairman, President & Chief Executive Officer  
1411 E Mission Avenue, PO Box 3727, MSC-14, Spokane, WA 99220-3727

### Chair

509-495-4188  
scott.morris@avistacorp.com

### ATCO Electric

S. "Sett" Policicchio, President  
10035 - 105th Street, PO Box 2426, Edmonton, AB T5J 2V6

780 420-7731  
sett.policicchio@atcoelectric.com

### BC Hydro

Beverly Van Ruyven, Acting President & Chief Executive Officer  
333 Dunsmuir Street, FL 18, Vancouver, BC V6B 5R3

604-623-3861  
bev.vanruyven@bchydro.com

### Questar Gas Company

Ron Jibson, President & Chief Executive Officer  
180 East 100 South, PO Box 45360, Salt Lake City, UT 84111

801-324-5424  
ron.jibson@questar.com

### Southwest Gas Corporation

Jeffrey Shaw, Chief Executive Officer  
5241 Spring Mountain Rd., Las Vegas, NV 89193-8510

702-876-7252  
jeff.shaw@swgas.com

## Operations - Electric Committee

### PacifiCorp

William Eaquinto, Vice President, T&D Operations  
825 NE Multnomah, Suite 1700, Portland, OR 97232

### Chair

503-813-5730  
bill.eaquinto@pacificorp.com

### Avista Corp.

Don Kopczynski, Vice President, Distribution & Operations  
1411 East Mission Avenue, PO Box 3727, Spokane, WA 99220-3727

509-495-4877  
don.kopczynski@avistacorp.com

### Chelan County PUD

Kirk Hudson, Managing Director, Utility Services  
327 N Wenatchee Ave, Wenatchee, WA 98801

509-663-8121  
kirk.hudson@chelanpud.org

### Clark Public Utilities

F. Andy Huck, Director of Operations  
1200 Fort Vancouver Way, PO Box 8900, Vancouver, WA 98668

360-992-8806  
ahuck@clarkpud.com

### ENMAX Corporation

Jack Li, Vice President, Distribution  
8820 - 52nd Street SE, Calgary, AB T2C 4E7

403-689-6787  
jli@enmax.com

### Idaho Power Company

Colleen Ramsey, Delivery Construction Manager  
1221 W Idaho, Boise, ID 83706

208-388-2064  
cramsey@idahopower.com

**Los Angeles Department of Water & Power**

Michael Coia, Executive Director, Power  
111 N. Hope Street, Rm 921, Los Angeles, CA 90012-5701

213-367-4846  
michael.coia@ladwp.com

**Southern California Public Power Authority**

Joe Awad, Assistant General Manager (Pasadena Power)  
1055 E. Colorado Blvd., #350, Pasadena, CA 91106

626-744-4757  
jawad@cityofpasadena.net

**Portland General Electric**

Joe McArthur, VP Transmission & Customer Service  
121 SW Salmon St., Portland, OR 97204

503-464-7613  
joe.mcarthur@pgn.com

**Puget Sound Energy**

Sue McLain, Senior Vice President, Operations  
PO Box 97034 MS OBC 15, Bellevue, WA 98004-9734

425 462-3696  
sue.mclain@pse.com

**Sacramento Municipal Utility District**

Ron Saufferer, Director, Distribution Services  
1708 59th Street, Sacramento, CA 95817

916 732-5320  
ron.saufferer@smud.org

**Salt River Project**

Joe Nowaczyk, Manager, Electric Systems  
PO Box 52025, MS PBF 200, Phoenix, AZ 85072-2025

602 236-8678  
joe.nowaczyk@srpnet.com

**Seattle City Light**

Bernie Ziemianek, Director, Energy Delivery Operations  
700 5th Ave., Suite 3300, PO Box 34023, Seattle, WA 98124-4023

206-437-6640  
bernie.ziemianek@seattle.gov

**Operations - Gas Committee****Intermountain Gas Company**

Eldon Book, Executive Vice President, Chief Operating Officer  
555 S. Cole Road, PO Box 7608, Boise, ID 83707

**Chair**

208-377-6088  
ebook@intgas.com

**Avista Corp.**

Don Kopczynski, Vice President, Distribution & Operations  
1411 East Mission Avenue, PO Box 3727, Spokane, WA 99220-3727

509-495-4877  
don.kopczynski@avistacorp.com

**El Paso Pipeline Group**

Michael Catt, Vice President, Operations  
Two North Nevada Avenue, Room 1462, Colorado Springs, CO 80903

719-520-4848  
mike.catt@elpaso.com

**NW Natural**

Grant Yoshihara, Vice President, Utility Operations  
220 NW 2nd Avenue, Portland, OR 97209-3991

503-220-2374  
grant.yoshihara@nwnatural.com

**Questar Gas Company**

Scott Brown, General Manager, Operations  
180 East 100 South, PO Box 45360, Salt Lake City, UT 84145-0360

801-324-5172  
scott.brown@questar.com

**Southwest Gas Corporation**

James Wunderlin, Vice President, Engineering  
5241 S. Spring Mountain Rd., Las Vegas, NV 89150

702-876-7112  
james.wunderlin@swgas.com

**Terasen Gas Inc.**

Dwain Bell, Vice President, Distribution  
16705 Fraser Highway, Surrey, BC V3S 2X7

604 576-7304  
dwain.bell@terasengas.com

## Strategic Planning Committee

### **Southwest Gas Corporation**

Jeffrey Shaw, Chief Executive Officer  
5241 Spring Mountain Rd., Las Vegas, NV 89193-8510

### **Chair**

702-876-7252  
jeff.shaw@swgas.com

### **Altairius Consulting Group Inc.**

Tom Resh, Managing Director  
31152 Boca Raton, Laguna Niguel, CA 92677

949-584-5123  
tomresh@altairiusconsulting.com

### **Avista Corp.**

Scott Morris, Chairman, President & Chief Executive Officer  
1411 East Mission Avenue, PO Box 3727, MSC-14, Spokane, WA 99220-3727

509-495-4188  
scott.morris@avistacorp.com

### **BC Hydro**

Beverly Van Ruyven, Acting President & Chief Executive Officer  
333 Dunsmuir Street, FL 18, Vancouver, BC V6B 5R3

604-623-3861  
bev.vanruyven@bchydro.com

### **Questar Gas Company**

Ron Jibson, President & Chief Executive Officer  
180 East 100 South, PO Box 45360, Salt Lake City, UT 84111

801-324-5424  
ron.jibson@questar.com

# Western Energy Institute

## Energy Company Members



### Generation, Transmission, and Distribution Members

Alaska Power & Telephone Co.  
ATCO Electric Ltd.  
ATCO Gas  
Avista Corp.  
BC Hydro  
Chelan County PUD  
Clark Public Utilities  
Consumers Power, Inc.  
El Paso Pipeline Group/Western Pipelines  
ENMAX Corporation  
ENSTAR Natural Gas  
Eugene Water & Electric Board  
Idaho Power Company  
Intermountain Gas Company  
Los Angeles Department of Water & Power  
New Mexico Gas Company  
NorthWestern Energy  
NV Energy  
NW Natural  
PacifiCorp  
Portland General Electric  
Puget Sound Energy  
Questar Gas Company  
Sacramento Municipal Utility District  
Salt River Project  
Seattle City Light  
Snohomish County PUD  
Southern California Edison Co.  
Southern California Public Power Authority  
Southwest Gas Corp.  
Spectra Energy Transmission  
Terasen Gas Inc.  
TransCanada GTN & North Baja Systems  
Williams Northwest Pipeline

### Marketing Members

Nexen Marketing

### Corporate Associate Members

IGI Resources Inc.  
Norgasco Inc

### Affiliate Members

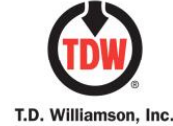
City of Anaheim  
City of Azusa  
City of Banning  
City of Burbank  
City of Cerritos  
City of Colton  
City of Glendale  
City of Pasadena  
City of Riverside  
City of Vernon  
Imperial Irrigation District  
Tuscarora Gas



**Consistency Amidst Change**

# Western Energy Institute Service Company Members

## Platinum Service Company Members



## Gold Service Company Members



## Silver Service Company Members

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 AEGIS Insurance Services, Inc.  
 Alden Systems, Inc.  
 Alltek Contractors Inc.  
 Altairius Consulting Group, Inc.  
 Altivon  
 American Superconductor - AMSC  
 Apogee Interactive, Inc.  
 Bascom -Turner Instruments, Inc.  
 Bates White, LLC  
 Bulwark Protective Apparel Ltd.  
 Camcode Division of Horizon Inc.  
 Canadian Utility Construction  
 Carhartt  
 Carlson Sales, Inc.  
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 Commonwealth Associates, Inc.  
 Continental Industries, Inc.  
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 DB Professionals  
 DeWalch Technologies, Inc.  
 Dow Chemical Company  
 E-Source  
 Eaton Corp.  
 EDM International  
 Electromark  
 Elster American Meter  
 ENOSERV, LLC  
 EPG, Inc.  
 ER Solutions  
 Exacter Inc.  
 Faithful+Gould, Inc.  
 Finley Engineering Company, Inc.  
 Fusion Environment & Energy  
 Gallatin Public Affairs  
 Gas Measurement Instruments Ltd.

Gas Technology Institute  
 GE Energy  
 GeoEngineers, Inc.  
 GeoDigital Engineering  
 Gilmore Research  
 GOIA LLC  
 Guide Consulting  
 H.J. Arnett Industries, LLC  
 Heath Consultants  
 HEES Enterprises, Inc.  
 IJUS LLC  
 IMCORP  
 Independent Inspection Co.  
 Itron, Inc.  
 Jacobs Consultancy Inc.  
 JNR Adjustments Company Inc.  
 Juli Collins Consulting  
 Landis + Gyr EMP  
 Maydwell & Hartzell, Inc.  
 McFarland Cascade  
 McKaig Evergreen, Inc.  
 NAES Power Contractors, Inc.  
 Natural Resource Group, Inc.  
 Navigant Consulting, Inc.  
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 NJUNS, Inc.  
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 NW Line Constructors NECA  
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 Radar Engineers  
 Reliability Management Group (RMG)  
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 Rosen USA  
 Royston Laboratories Div.  
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Consistency Amidst Change

## Published Monthly

### WEI Member News

#### **ATCO Electric To Prepare Application To Construct Major Edmonton-Calgary Transmission Line**

ATCO Electric has been authorized by the Alberta Minister of Energy to prepare a facilities application to build and operate a new high-voltage transmission line along a corridor on the east side of the province between Edmonton and Calgary. [More](#)

### Rest of the West

#### **NAIOP Colorado, Xcel Energy and Denver Water Partner to Promote Commercial-Sector Conservation**

Three of Colorado's leading organizations, NAIOP Colorado, Xcel Energy and Denver Water, have formed a groundbreaking partnership to promote energy and water conservation in office buildings, warehouses and other commercial real estate in the Denver metropolitan area. Known as ResourceSmart Colorado, this program aims to make a significant difference in improving the energy and water efficiency of Colorado's commercial real estate sector. [More](#)

### On the Move

**David Carpenter, Rocky Miracle Promoted at El Paso Electric** [More](#)

### News

#### **Favorable Natural Gas Terms Could Make Senators Vote for Climate Bill**

Despite the fact that climate change regulations are likely to prove a boon for natural gas, some lawmakers in states boasting new shale gas finds are now pushing for natural gas incentives to be added to the bill moving through Congress. [More](#)

### Western LNG Update

**Kitimat LNG Secures Additional Supply for Proposed Export Facility** [More](#)

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# Western Energy Institute Staff

Chuck Meyer, President  
meyer@westernenerg.org  
971 255-4971

**Tai Danforth, Senior Program Manager** danforth@westernenergy.org 971 255-4968  
Several years of experience in marketing communications, database oversight, and managing multiple training events. She specializes in new product development and emerging technologies creating new revenue channels through webcasts, repackaging content into post conference products, and using content for podcasts and free downloads as advance marketing.

**Orran Greiner, Senior Program Manager** greiner@westernenergy.org 971 255-4967  
Senior Program Manager experienced at planning, budgeting and allocating resources for optimum program value. He is a customer service oriented professional with strong project management skills. He is also our lead negotiator of hotel contracts.

**Marilyn Harrington, Manager, Membership Services** harrington@westernenergy.org 971 255-4969  
Oversees Service Company memberships, the electronic database, registrations, membership dues and payments. Her excellent communication skills are put to use on promotional pieces, including the monthly newsletter. She maintains a strong commitment to providing the best service possible to each and every member.

**Karen Himes, Web Master** himes@westernenergy.org 971 255-4965  
As Webmaster, she delivers WEI's online business. She is proficient in Dreamweaver MX, Fireworks, and Windows Office. She is integral in developing the current web site and database. 15 years of employment with WEI assures efficient and effective program delivery.

**Bonnie Lungren, Executive Assistant** lungren@westernenergy.org 971 255-4971  
As an Executive Assistant with 30 years of WEI experience, she assures office processes are efficient and effective for program delivery. As the go-to-team-player, Bonnie is sought out by all WEI employees for project assistance.

**Becca Petersen, Program Manager** petersen@westernenergy.org 971 255-4966  
Program Manager who excels in event planning and program management. Her experience is critical for our successful delivery of member-driven programs. She is committed to WEI's Vision, Mission and Values. She is eager to become involved in the electric and gas industries.

**Chris Sims, Controller** sims@westernenergy.org 971 255-4970  
Over 25 years of accounting experience, and she is responsible for our accounting services, financial statements, and the annual audit. Chris is a detail oriented professional with exceptional dedication to the success of WEI

**Peggy Tabizon, Program Manager** tabizon@westernenergy.org 971 255-4973  
An experienced Program Manager with extensive knowledge of the hospitality industry. She is essential in the preparation of hotel contracts and implementation. While newer to the gas and electric industries, Peggy shows great enthusiasm to increase her knowledge and strives to grow in her relationships with members.

**Diana Zoren, Director of Program of Delivery** zoren@westernenergy.org 971 255-4965  
Extensive WEI experience maintains quality long-term relationships with members based on trust and integrity, assuring members' program needs are met efficiently and effectively.

Western Energy Institute  
827 NE Oregon Street - Portland, Oregon 97232-2172  
Phone: 503 231-1994 - Fax: 503 231-2595

# Western Energy Institute

## Antitrust Guidelines

The purpose of antitrust statutes is to preserve a free and competitive economy. As a result, laws generally prohibit any agreement or combination among competitors which unreasonably restrain trade.

Membership in the Western Energy Institute does not constitute an antitrust violation. Competitors may legitimately meet and discuss matters concerning their industry, provided they do so without a specific and continuing purpose, understanding or agreement to pursue actions tending to unreasonably restrict commerce. Activities ordinarily considered appropriate for discussion include:

- *Reports on general and industry economic trends;*
- *Research and demonstrations of technology relating to the solution of industry problems;*
- *Demonstrations of cost control methods by which member companies can become more efficient and profitable;*
- *Reports on effective marketing or manufacturing techniques;*
- *Reports on new and improved products;*
- *Discussions of energy supply and utilization; and*
- *Reports on governmental developments and their impact on the industry.*

Meetings, however, afford obvious opportunities for antitrust transgressions. By definition, members of any trade association engage in concerted activities related to mutual commercial concerns. Lawful association activities may constitute forbidden conduct if these in any way result in explicit or tacit agreements which fix, raise, lower, or stabilize prices, limit production, allocate markets, establish discriminatory standards, or otherwise unreasonably restrain free trade.

The Western Energy Institute's policy is to conduct activities in strict compliance with all applicable antitrust laws and to avoid any appearance of impropriety. This requires the efforts and cooperation of executives, membership and counsel. The following guidelines are intended to prevent the initiation of inappropriate discussions or actions:

**1. Do not engage in discussions or activities which may tend to:**

- a. Fix or otherwise restrict the prices charged or paid for goods or services;
- b. Allocate markets, sales territories or customers between members;
- c. Initiate or encourage boycotts of specific products or services, or refusals to deal with designated customers or suppliers;
- d. Limit production levels of members and otherwise restrict the availability of products or services;
- e. Purposely hinder or disparage the competitive efforts of non-members;
- f. Coerce or encourage members to refrain from competing;
- g. Limit, impede or exclude anyone of the manufacture, production or sale of goods or services;
- h. Promulgate or encourage unfair or misleading practices involving advertising, merchandising of products or services; or
- i. Condition or tie the purchase of one product or service to the purchase of another product or service.

**2. Do not discriminate against competitors when:**

- a. Developing standards or specifications for products or services;
- b. Setting ethical standards; or
- c. Dealing with customer credit information.

**3. Do not exchange data concerning prices, production levels and costs, or customer credit,** however, the exchange of past data (as distinguished from future data) does not in itself constitute a violation of antitrust laws if the past data reflects composite or average figures without identifying a company or if the past data is from public sources.

**4. Do not participate in the dissemination of suggested price lists of members.**

**5. Do not participate in informal "rump sessions" outside the formal sessions which disregard these guidelines.**

The above guidelines are not intended and should not be understood as a comprehensive summary of all antitrust problem areas. These guidelines are intended to familiarize members with the broad contours of antitrust prohibitions so that the antitrust compliance policies are achieved.

If a conversation or activity such as those listed above begins, STOP IT IMMEDIATELY! BE AWARE THAT THESE GUIDELINES ALSO APPLY TO CASUAL DISCUSSIONS THAT OCCUR OUTSIDE OF FORMAL WESTERN ENERGY INSTITUTE SESSIONS. If there are any questions concerning the application of antitrust laws, the area should not be discussed without first reviewing it with legal counsel.



**WesternEnergy**  
**INSTITUTE**

827 NE Oregon Street  
Portland, OR 97232-2172  
503 231-1994  
[www.westernenergy.org](http://www.westernenergy.org)