

Western Energy Institute v3.0

ENERGY FORWARD: *Writing a New Legacy*



WesternEnergy
INSTITUTE

Who is the Western Energy Institute?

Western Energy Institute (WEI) is a regional association serving the electric and gas industries, both public and private, throughout the Western United States and Canada. Based in Portland, Oregon, WEI was formed in October 2000 from two longstanding industry associations - the Western Electric Power Institute (WEPI) founded in 1908 and Pacific Coast Gas Association (PCGA) founded in 1893.

WEI's membership is comprised of more than 60 energy companies, including gas pipeline companies, electric and gas distribution businesses, electric generation companies, power marketers and over 130 industry service providers. WEI offers a member driven, open learning environment to develop effective leaders and ensure well trained employees. Each year WEI sponsors educational and networking programs which benefit over 1700 employees. For the 2010-2011 year, WEI has more than 800 volunteers focused on helping member companies thrive in increasingly competitive energy markets.

Vision

WEI is the premier Western association of energy companies implementing strategic, member-driven forums identifying critical industry issues, facilitating dynamic and timely employee development opportunities, and supporting member relationships to achieve solutions vital to their success.

Mission Statement

WEI supports the electric and natural gas industries by providing:

- Forums for professionals to exchange timely information on critical industry issues
- A relaxed environment for members to network
- Information about critical issues
- Skills training that is essential for operational excellence at all levels

Our Core Values

Relationships: WEI nurtures long-term relationships with members based on trust and quality

Knowledge: WEI anticipates developments in the industry and integrates them into program offerings and information exchange

Operations: WEI creates value by customizing solutions that are best for its members

Talent: WEI employees are highly skilled, member-focused individuals

Integrity: WEI culture exemplifies honest and ethical behavior among its employees and members

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 Peregrine Midstream Partners LLC
 Performance Pipe
 Pilchuck Contractors, Inc.
 Potelco Inc.
 Power Engineers, Inc.

R.W. Lyall & Company, Inc.
 Radar Engineers
 Reliability Management Group (RMG)
 Resource Action Programs
 Richards Manufacturing Company
 Riverside Manufacturing Inc.
 Rogers-Strong Associates, Inc.
 Schweitzer Engineering Laboratories, Inc.
 Sensit Technologies
 Serveron Corporation
 Siller Helicopters
 SNC-Lavalin Constructors Inc.
 Space-Time Insight
 Stephens, McCarthy, Lancaster LLC
 Sturgeon Electric Company Inc.
 SunGard Engineering Inc.
 Sunrise Engineering, Inc.
 Surveys and Analysis, Inc.
 SWCA Environmental Consultants
 Tarco International Inc.
 Team Industrial Services
 The Mosaic Company
 The Okonite Company
 Thomas & Betts Corp. Utility Group
 Total Solution, Inc.
 Twenty First Century Communications
 Tyndale Company, Inc.
 UC/Synergetic
 UMS Group Inc.
 University of Idaho
 US Lighting Tech
 UTILX Corporation
 Valmont-Newmark
 WESCO Distribution, Inc.
 Western Wood Preservers Institute
 Westex, Inc.
 Weston Solutions, Inc.
 Westwood Professional Services
 William W. Rutherford & Associates
 Wood Mackenzie

Western Energy Institute Program List

Administrative Events

- Annual Meeting
- Board of Directors Meeting
- Executive Planning Committee Meeting

Executive Forums

- Business Analytics Forum
- Chief Information Officer Roundtable
- Customer Connections Executive Forum
- Energy Efficiency Forum
- Energy Management
- Human Resources Forum
- Key Account Forum
- Operations Business Strategies
- Smart Grid Forum

Industry Forums

- Electric and Natural Gas Safety Meeting
- Emergency Response and Assistance Practices Meeting
- Environmental Strategies
- Joint Use Conference
- Operations Conference
- Secondary Network Meeting
- Spring Energy Symposium
- Supply Chain Strategies Forum (Formerly Materials Management Meeting)
- Underground/Overhead Electric Distribution Meeting
- Utility Pole Conference and Trade Show
- Western Region Mutual Assistance Agreement (WRMAA) Annual Meeting

Skills Development

- Business Acumen for Emerging Leaders
- Electric Industry Overview 101
- Gas Industry Overview 101
- Hands-On Relay School
- Northwest Electric Meter School
- Power Quality School

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Western Energy Institute

Antitrust Guidelines

The purpose of antitrust statutes is to preserve a free and competitive economy. As a result, laws generally prohibit any agreement or combination among competitors which unreasonably restrain trade.

Membership in the Western Energy Institute does not constitute an antitrust violation. Competitors may legitimately meet and discuss matters concerning their industry, provided they do so without a specific and continuing purpose, understanding or agreement to pursue actions tending to unreasonably restrict commerce. Activities ordinarily considered appropriate for discussion include:

- *Reports on general and industry economic trends;*
- *Research and demonstrations of technology relating to the solution of industry problems;*
- *Demonstrations of cost control methods by which member companies can become more efficient and profitable;*
- *Reports on effective marketing or manufacturing techniques;*
- *Reports on new and improved products;*
- *Discussions of energy supply and utilization; and*
- *Reports on governmental developments and their impact on the industry.*

Meetings, however, afford obvious opportunities for antitrust transgressions. By definition, members of any trade association engage in concerted activities related to mutual commercial concerns. Lawful association activities may constitute forbidden conduct if these in any way result in explicit or tacit agreements which fix, raise, lower, or stabilize prices, limit production, allocate markets, establish discriminatory standards, or otherwise unreasonably restrain free trade.

The Western Energy Institute's policy is to conduct activities in strict compliance with all applicable antitrust laws and to avoid any appearance of impropriety. This requires the efforts and cooperation of executives, membership and counsel. The following guidelines are intended to prevent the initiation of inappropriate discussions or actions:

1. Do not engage in discussions or activities which may tend to:

- a. Fix or otherwise restrict the prices charged or paid for goods or services;
- b. Allocate markets, sales territories or customers between members;
- c. Initiate or encourage boycotts of specific products or services, or refusals to deal with designated customers or suppliers;
- d. Limit production levels of members and otherwise restrict the availability of products or services;
- e. Purposely hinder or disparage the competitive efforts of non-members;
- f. Coerce or encourage members to refrain from competing;
- g. Limit, impede or exclude anyone of the manufacture, production or sale of goods or services;
- h. Promulgate or encourage unfair or misleading practices involving advertising, merchandising of products or services; or
- i. Condition or tie the purchase of one product or service to the purchase of another product or service.

2. Do not discriminate against competitors when:

- a. Developing standards or specifications for products or services;
- b. Setting ethical standards; or
- c. Dealing with customer credit information.

3. Do not exchange data concerning prices, production levels and costs, or customer credit, however, the exchange of past data (as distinguished from future data) does not in itself constitute a violation of antitrust laws if the past data reflects composite or average figures without identifying a company or if the past data is from public sources.

4. Do not participate in the dissemination of suggested price lists of members.

5. Do not participate in informal "rump sessions" outside the formal sessions which disregard these guidelines.

The above guidelines are not intended and should not be understood as a comprehensive summary of all antitrust problem areas. These guidelines are intended to familiarize members with the broad contours of antitrust prohibitions so that the antitrust compliance policies are achieved.

If a conversation or activity such as those listed above begins, STOP IT IMMEDIATELY! **BE AWARE THAT THESE GUIDELINES ALSO APPLY TO CASUAL DISCUSSIONS THAT OCCUR OUTSIDE OF FORMAL WESTERN ENERGY INSTITUTE SESSIONS.** If there are any questions concerning the application of antitrust laws, the area should not be discussed without first reviewing it with legal counsel.



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