



Consistency Amidst Change

About WEI 3.0



Who is the Western Energy Institute?

Western Energy Institute (WEI) is a regional association serving the electric and gas industries, both public and private, throughout the Western United States and Canada. Based in Portland, Oregon, WEI was formed in October 2000 from two longstanding industry associations - the Western Electric Power Institute (WEPI) founded in 1908 and Pacific Coast Gas Association (PCGA) founded in 1893.

WEI's membership is comprised of over 50 energy companies, including gas pipeline companies, electric and gas distribution businesses, electric generation companies, power marketers and over 120 industry service providers. WEI offers a member driven, open learning environment to develop effective leaders and ensure well trained employees. Each year WEI sponsors educational and networking programs which benefit over 1700 employees. For the 2009-2010 year, WEI has over 700 positions focused on helping member companies thrive in increasingly competitive energy markets.

Vision

WEI is the premier Western association of energy companies implementing strategic, member-driven forums identifying critical industry issues, facilitating dynamic and timely employee development opportunities, and supporting member relationships to achieve solutions vital to their success.

Mission Statement

WEI supports the electric and natural gas industries by providing:

- Forums for professionals to exchange timely information on critical industry issues.
- A relaxed environment for members to network
- Information about critical issues
- Skills training that is essential for operational excellence at all levels

Our Core Values

Relationships: WEI nurtures long-term relationships with members based on trust and quality

Knowledge: WEI anticipates developments in the industry and integrates them into program offerings and information exchange

Operations: WEI creates value by customizing solutions that are best for its members

Talent: WEI employees are highly skilled, member-focused individuals

Integrity: WEI culture exemplifies honest and ethical behavior among its employees and members

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 Transformer Technologies
 Twenty First Century Communications
 Tyndale Company, Inc.
 UC Synergetic
 University of Idaho
 UTILX Corporation
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 Westex, Inc.
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Consistency Amidst Change

Published Monthly

WEI Member News

ATCO Electric To Prepare Application To Construct Major Edmonton-Calgary Transmission Line

ATCO Electric has been authorized by the Alberta Minister of Energy to prepare a facilities application to build and operate a new high-voltage transmission line along a corridor on the east side of the province between Edmonton and Calgary. [More](#)

Rest of the West

NAIOP Colorado, Xcel Energy and Denver Water Partner to Promote Commercial-Sector Conservation

Three of Colorado's leading organizations, NAIOP Colorado, Xcel Energy and Denver Water, have formed a groundbreaking partnership to promote energy and water conservation in office buildings, warehouses and other commercial real estate in the Denver metropolitan area. Known as ResourceSmart Colorado, this program aims to make a significant difference in improving the energy and water efficiency of Colorado's commercial real estate sector. [More](#)

On the Move

David Carpenter, Rocky Miracle Promoted at El Paso Electric [More](#)

News

Favorable Natural Gas Terms Could Make Senators Vote for Climate Bill

Despite the fact that climate change regulations are likely to prove a boon for natural gas, some lawmakers in states boasting new shale gas finds are now pushing for natural gas incentives to be added to the bill moving through Congress. [More](#)

Western LNG Update

Kitimat LNG Secures Additional Supply for Proposed Export Facility [More](#)

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As Webmaster, she delivers WEI's online business. She is proficient in Dreamweaver MX, Fireworks, and Windows Office. She is integral in developing the current web site and database. 15 years of employment with WEI assures efficient and effective program delivery.

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As an Executive Assistant with 30 years of WEI experience, she assures office processes are efficient and effective for program delivery. As the go-to-team-player, Bonnie is sought out by all WEI employees for project assistance.

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Program Manager who excels in event planning and program management. Her experience is critical for our successful delivery of member-driven programs. She is committed to WEI's Vision, Mission and Values. She is eager to become involved in the electric and gas industries.

Chris Sims, Controller sims@westernenergy.org 971 255-4970
Over 25 years of accounting experience, and she is responsible for our accounting services, financial statements, and the annual audit. Chris is a detail oriented professional with exceptional dedication to the success of WEI

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An experienced Program Manager with extensive knowledge of the hospitality industry. She is essential in the preparation of hotel contracts and implementation. While newer to the gas and electric industries, Peggy shows great enthusiasm to increase her knowledge and strives to grow in her relationships with members.

Diana Zoren, Director of Program of Delivery zoren@westernenergy.org 971 255-4965
Extensive WEI experience maintains quality long-term relationships with members based on trust and integrity, assuring members' program needs are met efficiently and effectively.

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Western Energy Institute

Antitrust Guidelines

The purpose of antitrust statutes is to preserve a free and competitive economy. As a result, laws generally prohibit any agreement or combination among competitors which unreasonably restrain trade.

Membership in the Western Energy Institute does not constitute an antitrust violation. Competitors may legitimately meet and discuss matters concerning their industry, provided they do so without a specific and continuing purpose, understanding or agreement to pursue actions tending to unreasonably restrict commerce. Activities ordinarily considered appropriate for discussion include:

- *Reports on general and industry economic trends;*
- *Research and demonstrations of technology relating to the solution of industry problems;*
- *Demonstrations of cost control methods by which member companies can become more efficient and profitable;*
- *Reports on effective marketing or manufacturing techniques;*
- *Reports on new and improved products;*
- *Discussions of energy supply and utilization; and*
- *Reports on governmental developments and their impact on the industry.*

Meetings, however, afford obvious opportunities for antitrust transgressions. By definition, members of any trade association engage in concerted activities related to mutual commercial concerns. Lawful association activities may constitute forbidden conduct if these in any way result in explicit or tacit agreements which fix, raise, lower, or stabilize prices, limit production, allocate markets, establish discriminatory standards, or otherwise unreasonably restrain free trade.

The Western Energy Institute's policy is to conduct activities in strict compliance with all applicable antitrust laws and to avoid any appearance of impropriety. This requires the efforts and cooperation of executives, membership and counsel. The following guidelines are intended to prevent the initiation of inappropriate discussions or actions:

1. Do not engage in discussions or activities which may tend to:

- a. Fix or otherwise restrict the prices charged or paid for goods or services;
- b. Allocate markets, sales territories or customers between members;
- c. Initiate or encourage boycotts of specific products or services, or refusals to deal with designated customers or suppliers;
- d. Limit production levels of members and otherwise restrict the availability of products or services;
- e. Purposely hinder or disparage the competitive efforts of non-members;
- f. Coerce or encourage members to refrain from competing;
- g. Limit, impede or exclude anyone of the manufacture, production or sale of goods or services;
- h. Promulgate or encourage unfair or misleading practices involving advertising, merchandising of products or services; or
- i. Condition or tie the purchase of one product or service to the purchase of another product or service.

2. Do not discriminate against competitors when:

- a. Developing standards or specifications for products or services;
- b. Setting ethical standards; or
- c. Dealing with customer credit information.

3. Do not exchange data concerning prices, production levels and costs, or customer credit, however, the exchange of past data (as distinguished from future data) does not in itself constitute a violation of antitrust laws if the past data reflects composite or average figures without identifying a company or if the past data is from public sources.

4. Do not participate in the dissemination of suggested price lists of members.

5. Do not participate in informal "rump sessions" outside the formal sessions which disregard these guidelines.

The above guidelines are not intended and should not be understood as a comprehensive summary of all antitrust problem areas. These guidelines are intended to familiarize members with the broad contours of antitrust prohibitions so that the antitrust compliance policies are achieved.

If a conversation or activity such as those listed above begins, STOP IT IMMEDIATELY! BE AWARE THAT THESE GUIDELINES ALSO APPLY TO CASUAL DISCUSSIONS THAT OCCUR OUTSIDE OF FORMAL WESTERN ENERGY INSTITUTE SESSIONS. If there are any questions concerning the application of antitrust laws, the area should not be discussed without first reviewing it with legal counsel.



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