

WE LEARN + LEAD FAQs

HOW DOES THE SUBSCRIPTION MODEL WORK?

Once participants subscribe, they may enroll in any course scheduled within their subscription window. For example, if you subscribe August 12, 2025, you may take any of the 32 currently courses scheduled between August 12, 2025, through August 11, 2026. You can even take the same course multiple times. You may not take any courses scheduled beyond your expiration date.

WHO TEACHES WE LEARN + LEAD COURSES?

WE Learn + Lead instructors are generally utility executives who WEI has known for decades. We invited them to build customized courses to help inspire and build the next generation of utility leadership.

HOW MUCH DOES IT COST?

A one-year WE Learn + Lead subscription costs \$699 per person.

CAN I REGISTER AND PAY FOR JUST ONE COURSE?

No. WE Learn + Lead was designed to provide Members an impactful leadership development experience – it is more than just a few simple standard classes. You will build relationships with emerging leaders at other energy companies through breakout teams and shared experiences.

WHEN IS EACH COURSE SCHEDULED?

Each course is scheduled approximately 3-4 times per calendar year. Courses are always scheduled at least one year out so you know what is available.

DO I HAVE TO TAKE ALL THE COURSES?

No. Taking all courses is not required, nor expected. Our goal is to offer a wide range of courses. We recommend creating a customized schedule that supports your Professional Development Plan.

DO I HAVE TO TAKE THE COURSES IN ORDER?

No. Courses may be taken in any order throughout your subscription year.

IS THERE A CERTIFICATE FOR COMPLETING COURSES?

Yes. Earn a Certificate of Learning when you complete six courses and your Certificate of Completion when you complete 10 courses.

CAN WE TAKE THE COURSES AS A GROUP?

Yes. We encourage teams to go through the program at the same time. We have found that groups do best when they meet outside of the program to talk about what they've learned and how they can apply their learning to their teams.

WILL YOU ADD NEW COURSES?

Yes, we will continue to add new courses throughout the calendar year. These new courses are provided at no additional cost to you.

If you have any additional questions not answered here, please contact [Melissa Iserson](#).